CONTRACT



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

www.thewpbfchannel.com

And:

(561)694-2525

Greer Margolis Mitchell Burns 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

	Contract / Rev	/ision	Alt Order #	
	958659	/ 9	06355758	
Product				
OBAMA FOR AMERICA				
Contract Dates	Estimate #			
09/25/12 - 11/06/12	1897			
<u>Advertiser</u>			Original Date	/ Revision
Obama/D/President			09/28/12	/ 10/31/12
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broado	cast	Cash
	<u>Station</u>	Accou	nt Executive	Sales Office
	WPBF	Mica H	lansen	HRP -Washingto
	Special Hand	ling		
	Demographic			
	Households			
	IDB#	Advert	iser Code	Product Code
-	9912856	95		101
The state of the s	Agency Ref		Advertiser	Ref

Spots/ *Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount WPBF 10/02/12 10/05/12 WPBF News 25 @ 5am 5-530am :30 \$110.00 NM Class of Time - Pre-emptible with notice Weekdays Start Date End Date Spots/Week Rate Week: 10/02/12 10/08/12 -TWTF--\$110.00 Spot Ch Date Range <u>Description</u> Start/End Time **Weekdays** Length Rate Type 1 WPBF 10/02/12-10/08/12 WPBF News 25 @ 5am 5-530am -TuWThF----:30 \$110.00 NM Credited WPBF 10/09/12 10/12/12 WPBF News 25 @ 5am 5-530am :30 NM \$220.00 Class of Time - Pre-emptible with notice Start Date End Date Spots/Week <u>Weekdays</u> Rate Week: 10/09/12 10/15/12 -TWTF--2 \$110.00 WPBF 10/16/12 10/19/12 WPBF News 25 @ 5am 5-530am :30 NM 2 \$440.00 Class of Time - Fixed Non Pre-emptible Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 10/16/12 10/22/12 -TWTF--\$220.00 2 WPBF 10/23/12 10/26/12 WPBF News 25 @ 5am 5-530am :30 NM 2 \$440.00 Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Rate Week: 10/23/12 10/29/12 -TWTF--\$220.00 WPBF 10/30/12 11/02/12 WPBF News 25 @ 5am 5-530am :30 NM \$110.00 Class of Time - Pre-emptible with notice Start Date End Date Spots/Week **Weekdays** Rate Week: 10/30/12 11/05/12 \$110.00 -TWTF--1 WPBF 11/06/12 11/06/12 WPBF News 25 @ 5am 5-530am :30 NM \$110.00 Class of Time - Pre-emptible with notice Start Date End Date Spots/Week <u>Weekdays</u> Rate Week: 11/05/12 11/11/12 -1----\$110.00 WPBF 10/02/12 10/05/12 WPBF News 25 Mornings @ 5:30-5:57am :30 NM 2 \$320.00 Class of Time - Pre-emptible with notice Spots/Week Start Date **End Date** <u>Weekdays</u> Rate Week: 10/02/12 10/08/12 -TWTF--2 \$160.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Alt Order # Contract / Revision 958659 06355758 Contract Dates Product Estimate #

09/25/12 - 11/06/12	OBAMA FOR AMERICA 1897			
Advertiser	Original Date / Revision			
Obama/D/President	09/28/12 / 10/31/12			

							Spots/				
*Line	Ch Start I	Date End Da	ate Description	1	Start/End Time	Days	Length Week	Rate	Гуре	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate				_		
8	WPBF 10/09/		2 WPBF News	s 25 Mornings @) 5:30-5:57am		:30		NM	2	\$320.00
Wee	Class of Time Start Date k: 10/09/12	End Date 10/15/12	Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$160.00						
9	WPBF 10/16/	12 10/19/1	2 WPBF News	s 25 Mornings @	② 5:30-5:57am		:30	•	NM	2	\$640.00
Wee	Class of Time <u>Start Date</u> k: 10/16/12	- Fixed Non End Date 10/22/12	Pre-emptible <u>Weekdays</u> -TWTF	Spots/Week 2	<u>Rate</u> \$320.00						
10	WPBF 10/23/	12 10/26/1	2 WPBF News	s 25 Mornings @	ট 5:30-5:57am		:30		NM	2	\$640.00
Wee	Class of Time <u>Start Date</u> k: 10/23/12	- Fixed Non End Date 10/29/12	Pre-emptible Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$320.00					_	
11	WPBF 10/30/	12 11/02/1	2 WPBF News	s 25 Mornings @	9 5:30-5:57am		:30		NM	1	\$160.00
Wee	Class of Time Start Date k: 10/30/12	- Pre-emptib End Date 11/05/12	le with notice <u>Weekdays</u> -TWTF	Spots/Week 1	<u>Rate</u> \$160.00						
12	WPBF 11/06/	12 11/06/1	2 WPBF News	s 25 Mornings @	ট 5:30-5:57am		:30		NM	1	\$160.00
Wee	Class of Time <u>Start Date</u> k: 11/05/12	- Pre-emptib End Date 11/11/12	le with notice Weekdays -1	Spots/Week 1	<u>Rate</u> \$160.00						
13	WPBF 10/02/	12 10/05/1	2 WPBF News	s 25 Mornings	6-7AM		:30		NM	2	\$550.00
Wee	Class of Time Start Date k: 10/02/12	- Pre-emptib End Date 10/08/12	le with notice Weekdays -TWTF	Spots/Week 2 = =	<u>Rate</u> \$275.00						
14	WPBF 10/09/	12 10/12/1	2 WPBF News	s 25 Mornings	6-7AM		:30		NM	2	\$550.00
	Class of Time Start Date k: 10/09/12	End Date 10/15/12	Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$275.00						
15			2 WPBF News	s 25 Momings	6-7AM		:30		NM	2	\$1,100.00
Wee	Class of Time Start Date k: 10/16/12	End Date 10/22/12	Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$550.00						
16	WPBF 10/23/		2 WPBF News	s 25 Mornings	6-7AM		:30		NM	2	\$1,100.00
Weel	Class of Time Start Date k: 10/23/12	- Fixed Non End Date 10/29/12	Pre-emptible Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$550.00						
17	WPBF 10/30/	12 11/02/1	2 WPBF News	s 25 Mornings	6-7AM		:30		NM	2	\$550.00
	Class of Time Start Date k: 10/30/12	End Date 11/05/12	Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$275.00						
18	WPBF 10/02/		2 Good Mornir	ng America	·7-9AM		:30		NM	1	\$275.00
	Class of Time Start Date k: 10/02/12	End Date 10/08/12	Weekdays -TWTF	Spots/Week 1	<u>Rate</u> \$275.00						
	WPBF 10/09/ Class of Time			ng America	7-9AM _		:30		NM	1	\$275.00

Rate

Spots/Week

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstending to whom bills ere rendered, edvertiser, egency end service, jointly end severelly, shell remain obligated to pey to station the amount of eny bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shell not constitute payment to stetion. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or eny correspondence when such conflict with the above terms and conditions. Four weeks edvance cencellation notice is required unless otherwise specified.

Heerst television inc, does not discriminate in the sele of advertising time, end will accept no advertising which is placed with en intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents end werrents that it is not purchesing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place edvertising on particular stations on the basis of race or ethnicity.



Class of Time - Pre-emptible with notice

10/15/12

Class of Time - Pre-emptible with notice

10/19/12

<u>Weekdays</u>

4:30a-5a

Spots/Week

2

Start Date End Date

Week: 10/09/12

31 WPBF 10/16/12

WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

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Contract / Revision Alt Order # 958659 06355758 **Contract Dates Product** Estimate # 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897

Advertiser Original Date / Revision 09/28/12 / 10/31/12 Obama/D/President

							Spots/				
*L	ine Ch Start	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
v	<u>Start Date</u> Veek: 10/09/12	End Date 10/15/12	Weekdays -TWTF	Spots/Week 1	Rate \$275.00		·				
	20 WPBF 10/16	/12 10/19/	12 Good Morn	ing America	7-9AM		:30		NM	1	\$275.00
v	Class of Time <u>Start Date</u> Veek: 10/16/12	e - Pre-empti End Date 10/22/12	ble with notice Weekdays -TWTF	Spots/Week 1	<u>Rate</u> \$275.00						
	21 WPBF 10/23	/12 10/26/ ⁻	12 Good Morn	ing America	7-9AM		:30		NM	1	\$550.00
v	Class of Time <u>Start Date</u> Veek: 10/23/12	e - Fixed Non End Date 10/29/12	Pre-emptible Weekdays -TWTF	Spots/Week 1	<u>Rate</u> \$550.00						
	22 WPBF 10/30			ing America	7-9AM		:30		NM	1	\$275.00
V			ble with notice <u>Weekdavs</u> -TWTF	Spots/Week	<u>Rate</u> \$275.00						
	23 WPBF 11/06	/12 11/06/ ⁻	12 Good Morn	ing America	7-9AM		:30		NM	1	\$275.00
	Class of Time <u>Start Date</u> Veek: 11/05/12	e - Pre-empti End Date 11/11/12	ble with notice Weekdays -1	Spots/Week 1	<u>Rate</u> \$275.00						
	24 WPBF 10/02/	/12 10/05/ ⁻	12 M-Sun ROS	S 5am-4am	5am-4am		:30		NM	2	\$10.00
	Class of Time <u>Start Date</u> /eek: 10/02/12	e - Immediate End Date 10/08/12	ely Pre-emptible Weekdays -TWTF	without notice Spots/Week 2	<u>Rate</u> \$5.00						
	25 WPBF 10/09/	/12 10/12/ <i>*</i>	12 M-Sun ROS	S 5am-4am	5am-4am		:30		NM	2	\$10.00
	Class of Time Start Date /eek: 10/09/12	- Immediate End Date 10/15/12	ely Pre-emptible Weekdays -TWTF	without notice Spots/Week 2	<u>Rate</u> \$5.00	=					
	26 WPBF 10/16/				5am-4am		:30		NM	2	\$10.00
<u></u>	Class of Time <u>Start Date</u> /eek: 10/16/12	e - Immediate End Date 10/22/12	ely Pre-emptible Weekdays -TWTF	without notice Spots/Week 2	<u>Rate</u> \$5.00						
:	27 WPBF 10/23/				5am-4am		:30	<u> </u>	NM	2	\$10.00
	<u>Start Date</u> /eek: 10/23/12	End Date 10/29/12	ely Pre-emptible Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$5.00						
:	28 WPBF 10/30/	11/02/1	2 M-Sun ROS	S 5am-4am	5am-4am		:30		NM	2	\$10.00
	Class of Time Start Date /eek: 10/30/12	- Immediate End Date 11/05/12	ely Pre-emptible Weekdays -TWTF	without notice Spots/Week 2	<u>Rate</u> \$5.00						
:	29 WPBF 10/02/		2 4:30a-5a		430a-5a		:30		NM	2	\$120.00
	Class of Time <u>Start Date</u> /eek: 10/02/12	- Pre-emptib End Date 10/08/12	ole with notice Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$60.00						
;	30 WPBF 10/09/		2 4:30a-5a		430a-5a		:30		NM	2	\$120.00
	Olege of Time	D	at a title of the								

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:30

NM

3

\$180.00

Rate

\$60.00

430a-5a

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 Advertiser
 Original Date / Revision

 Obama/D/President
 09/28/12 / 10/31/12

Spots/

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	e TypeSpots	Amount
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/16/1210/22/12-TWTF3	<u>Rate</u> \$60.00			
32 WPBF 10/23/12 10/26/12 4:30a-5a	430a-5a	:30	NM 3	\$180.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TwTF 3	<u>Rate</u> \$60.00			
33 WPBF 10/30/12 11/02/12 4:30a-5a	430a-5a	:30	NM 3	\$180.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TwTF 3	<u>Rate</u> \$60.00			
34 WPBF 09/29/12 09/29/12 Sat 8-9am News	Sat 8-9am	:30	NM 1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date	Rate \$450.00	- Padrosifrant w M datescontraga fossioni		-
35 WPBF 10/06/12 10/06/12 Sat 8-9am News	Sat 8-9am	:30	NM 1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121- 1	<u>Rate</u> \$225.00			
36 WPBF 10/13/12 10/13/12 Sat 8-9am News	Sat 8-9am	:30	NM 1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$450.00			
37 WPBF 10/20/12 10/20/12 Sat 8-9am News	Sat 8-9am	:30	NM 1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121- 1	<u>Rate</u> \$450.00			
38 WPBF 10/27/12 10/27/12 Sat 8-9am News	Sat 8-9am	:30	NM 1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/22/12 10/28/121- 1	<u>Rate</u> \$450.00			
39 WPBF 11/03/12 11/03/12 Sat 8-9am News	Sat 8-9am	:30	NM 1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121- 1	<u>Rate</u> \$450.00			
40 WPBF 09/30/12 09/30/12 Sun 5-6am News	Sun 5-6am	:30	NM 1	\$100.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/121 1	- <u>Rate</u> \$100.00			
41 WPBF 10/07/12 10/07/12 Sun 5-6am News	Sun 5-6am	:30	NM 1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	<u>Rate</u> \$50.00			
42 WPBF 10/14/12 10/14/12 Sun 5-6am News	Sun 5-6am	:30	NM 1	\$50.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121 1	<u>Rate</u> \$50.00			
43 WPBF 10/21/12 10/21/12 Sun 5-6am News Class of Time - Fixed Non Pre-emptible	Sun 5-6am	:30	NM 1	\$100.00

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Contract / Revision Alt Order # 958659 06355758 Estimate # Contract Dates Product 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897 Advertiser Original Date / Revision 09/28/12 / 10/31/12

Spots/

Obama/D/President

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$100.00			
44 WPBF 10/28/12 10/28/12 Sun 5-6am News	Sun 5-6am	:30	NM 1	\$50.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$50.00			
45 WPBF 11/04/12 11/04/12 Sun 5-6am News	Sun 5-6am	:30	NM 1	\$50.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$50.00			
46 WPBF 10/07/12 10/07/12 Sun 6-7am News	Sun 6-7am	:30	NM 1	\$90.00
Class of Time - Pre-emptible with notice Start Date	Rate \$90.00		Service Inc.	
47 WPBF 10/14/12 10/14/12 Sun 6-7am News	Sun 6-7am	:30	NM 1	\$90.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$90.00			
48 WPBF 10/21/12 10/21/12 Sun 6-7am News	Sun 6-7am	:30	NM 1	\$180.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	<u>Rate</u> - \$180.00			
49 WPBF 10/28/12 10/28/12 Sun 6-7am News	Sun 6-7am	:30	NM 1	\$90.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	<u>Rate</u> \$90.00			
50 WPBF 11/04/12 11/04/12 Sun 6-7am News	Sun 6-7am	:30	NM 1	\$90.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$90.00			
51 WPBF 10/07/12 10/07/12 GMA Sunday 7-8am	Sun 7-8am	:30	NM 1	\$325.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	<u>Rate</u> \$325.00			
52 WPBF 10/14/12 10/14/12 GMA Sunday 7-8am	Sun 7-8am	:30	NM 1	\$325.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$325.00			
53 WPBF 10/21/12 10/21/12 GMA Sunday 7-8am	Sun 7-8am	:30	NM 1	\$325.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	<u>Rate</u> \$325.00			
54 WPBF 10/28/12 10/28/12 GMA Sunday 7-8am	Sun 7-8am	:30	NM 1	\$325.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	<u>Rate</u> \$325.00			
55 WPBF 11/04/12 11/04/12 GMA Sunday 7-8am Class of Time - Pre-emptible with notice	Sun 7-8am	:30	NM 1	\$325.00

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Contract / Revision Alt Order # 958659 06355758 Contract Dates Product Estimate # 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897

Advertiser Original Date / Revision 09/28/12 / 10/31/12 Obama/D/President

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time Da	ys Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Wee Week: 10/29/12 11/04/12 1 1	<u>k Rate</u> \$325.00			
56 WPBF 10/01/12 10/01/12 Dr. Oz M-F 9-10a	9-10a	:30	NM 1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Wee Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$225.00			
57 WPBF 10/02/12 10/05/12 Dr. Oz M-F 9-10a	9-10a	:30	NM 1	\$225.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 10/02/12 10/08/12 -TwTF 1	<u>k Rate</u> \$225.00			
58 WPBF 10/09/12 10/12/12 Dr. Oz M-F 9-10a	9-10a	:30	NM 1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Wee Week: 10/09/12 10/15/12 -TwTF 1	Rate \$225.00	n	- m-	, m
59 WPBF 10/16/12 10/19/12 Dr. Oz M-F 9-10a	9-10a	:30	NM 1	\$225.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 10/16/12 10/22/12 -TwTF 1	<u>k Rate</u> \$225.00			
60 WPBF 10/23/12 10/26/12 Dr. Oz M-F 9-10a	9-10a	:30	NM 1	\$225.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 10/23/12 10/29/12 -TwTF 1	<u>k Rate</u> \$225.00			
61 WPBF 10/30/12 11/02/12 Dr. Oz M-F 9-10a	9-10a	:30	NM 1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Wee Week: 10/30/12 11/05/12 -TwTF 1	<u>k Rate</u> \$225.00			
62 WPBF 10/01/12 10/01/12 10-11a Anderson Cooper	10-11a	:30	NM 1	\$225.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 10/01/12 10/07/12 1 1	\$225.00			
63 WPBF 10/02/12 10/05/12 10-11a Anderson Cooper	10-11a	:30	NM 2	\$450.00
Class of Time - Pre-emptible with notice Start Date	\$225.00			
64 WPBF 10/09/12 10/12/12 10-11a Anderson Coopel	· 10-11a	:30	NM 2	\$450.00
Class of Time - Pre-emptible with notice Start Date	\$225.00			
65 WPBF 10/16/12 10/19/12 10-11a Anderson Cooper	10-11a	:30	NM 2	\$450.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 10/16/12 10/22/12 -TwTF 2	\$225.00			
66 WPBF 10/23/12 10/26/12 10-11a Anderson Cooper	10-11a	:30	NM 2	\$450.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Wee Week: 10/23/12 10/29/12 -TwTF 2	\$225.00			
67 WPBF 10/30/12 11/02/12 10-11a Anderson Cooper Class of Time - Pre-emptible with notice	10-11a	:30	NM 1	\$225.00

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

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Alt Order #



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

958659 / 9 06355758

Contract Dates
Product
DBAMA FOR AMERICA
1897

 Advertiser
 Original Date / Revision

 Obama/D/President
 09/28/12 / 10/31/12

Contract / Revision

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TwTF 1	<u>Rate</u> \$225.00			
68 WPBF 10/01/12 10/01/12 WPBF News 25 @ Noon	12pm-1230pm	:30	NM 1	\$350.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$350.00			
69 WPBF 10/02/12 10/05/12 WPBF News 25 @ Noon	12pm-1230pm	:30	NM 2	\$700.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -TWTF 2	<u>Rate</u> \$350.00			
70 WPBF 10/09/12 10/12/12 WPBF News 25 @ Noon	12pm-1230pm	:30	NM 2	\$700.00
Class of Time - Fixed Non Pre-emptible Start Date	Rate \$350.00			
71 WPBF 10/16/12 10/19/12 WPBF News 25 @ Noon	12pm-1230pm	:30	NM 2	\$700.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TWTF 2	• <u>Rate</u> \$350.00			
72 WPBF 10/23/12 10/26/12 WPBF News 25 @ Noon	12pm-1230pm	:30	NM 2	\$700.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TwTF 2	<u>Rate</u> \$350.00			
73 WPBF 10/30/12 11/02/12 WPBF News 25 @ Noon	12pm-1230pm	:30	NM 2	\$700.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TWTF 2	Rate \$350.00			
74 WPBF 10/02/12 10/05/12 1230-1P Access Hollywood	1230-1p	:30	NM 1	\$350.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$350.00			
75 WPBF 10/09/12 10/12/12 1230-1P Access Hollywood	1230-1p	:30	NM 1	\$175.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 -TWTF 1	<u>Rate</u> \$175.00			
76 WPBF 10/16/12 10/19/12 1230-1P Access Hollywood	1230-1p	:30	NM 1	\$350.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TWTF 1	<u>Rate</u> \$350.00			
77 WPBF 10/23/12 10/26/12 1230-1P Access Hollywood	1230-1p	:30	NM 0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TWTF 1	Rate \$175.00			
Spot Ch Date Range Description 1 WPBF 10/23/12-10/29/12 1230-1P Access Hollywood Credited	Start/End Time d 1230-1p	Weekdays Length Rate -TuwThF :30 \$175.00	<u>Type</u> <i>NM</i>	
78 WPBF 10/30/12 11/02/12 1230-1P Access Hollywood	1230-1p	:30	NM C	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate		ĺ	

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Alt Order # Contract / Revision 958659 06355758 **Contract Dates** Product Estimate # 09 <u>Α</u> ο

09/25/12 - 11/06/12	OBAMA FOR AMERICA	1897	
Advertiser	Origi	nal Date /	Revision
Obam a/D/President	09.	/28/12 /	10/31/12

*Line Ch Start Date End Date Desc	ription	Start/End Time	Spots/ Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdar Week: 10/30/12 11/05/12 -TWTF-		Rate \$175.00				
	ription	Start/End Time	Weekdays Length	Rate Type		n
1 WPBF 10/30/12-11/05/12 1230	-1P Access Hollywood	1 1230-1p	-TuWThF :30	\$175.00 NM		
79 WPBF 10/07/12 10/07/12 Chris	Matthewe	Sun 10-10:30AM	:30	NM	1	¢225.00
Class of Time - Pre-emptible with no		Sull 10-10.30AIVI	.30	MAI	'	\$225.00
<u>Start Date</u> <u>End Date</u> <u>Weekda</u> Week: 10/01/12 10/07/12	s Spots/Week	<u>Rate</u> \$225.00				
80 WPBF 10/14/12 10/14/12 Chris		Sun 10-10:30AM	:30	NM	1	\$450.00
Class of Time - Fixed Non Pre-empti						¥ .00.00
<u>Start Date</u> <u>End Date</u> <u>Weekdate</u> Week: 10/08/12 10/14/12		Rate \$450.00				
81 WPBF 10/21/12 10/21/12 Chris	Matthews	Sun 10-10:30AM	:30	NM	1	\$225.00
Class of Time - Pre-emptible with no		5.				
<u>Start Date</u> <u>End Date</u> <u>Weekdat</u> Week: 10/15/12 10/21/12		<u>Rate</u> \$225.00				
82 WPBF 10/28/12 10/28/12 Chris	Matthews	Sun 10-10:30AM	:30	NM	1	\$225.00
Class of Time - Pre-emptible with not		Data				
<u>Start Date</u> <u>End Date</u> <u>Weekday</u> Week: 10/22/12 10/28/121	<u>/s Spots/Week</u> . 1	<u>Rate</u> \$225.00				
83 WPBF 11/04/12 11/04/12 Chris	Matthews	Sun 10-10:30AM	:30	NM	1	\$225.00
Class of Time - Pre-emptible with not Start Date End Date Weekday		Data				
Week: 10/29/12 11/04/121		<u>Rate</u> \$225.00				
84 WPBF 10/01/12 10/01/12 Dr. O:		4-5p	:30	NM	1	\$500.00
Class of Time - Pre-emptible with not Start Date End Date Weekday		Pata				
Week: 10/01/12 10/07/12 1		<u>Rate</u> \$500.00				
85 WPBF 10/02/12 10/05/12 Dr. Oz	•	4-5p	:30	NM	2	\$1,000.00
Class of Time - Pre-emptible with not Start Date End Date Weekday		Rate				
Week: 10/02/12 10/08/12 -TWTF		\$500.00				
86 WPBF 10/09/12 10/12/12 Dr. Oz		4-5p	:30	NM	2	\$1,000.00
Class of Time - Pre-emptible with not Start Date End Date Weekday		Rate				
Week: 10/09/12 10/15/12 -TWTF		\$500.00				
87 WPBF 10/16/12 10/19/12 Dr. Oz		4-5p	:30	NM	2	\$1,000.00
Class of Time - Pre-emptible with not Start Date End Date Weekday		Rate				
Week: 10/16/12 10/22/12 -TWTF		\$500.00				
88 WPBF 10/23/12 10/26/12 Dr. Oz		4-5p	:30	NM	2	\$1,000.00
Class of Time - Pre-emptible with not Start Date End Date Weekday		Rate				
Week: 10/23/12 10/29/12 -TWTF		\$500.00	•			
89 WPBF 10/30/12 · 11/02/12 Dr. Oz		4-5p	:30	NM	2	\$1,000.00
Class of Time - Pre-emptible with not Start Date End Date Weekday		Poto				
Otali Date Eliu Date Weekday	s spois/vveek	Rate		İ	I	

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Notwithstending to whom bills are rendered, edvertiser, egency end service, jointly end severelly, shell remein obligated to pey to stetion the amount of eny bills rendered by stetion within the time specified end until payment in full is received by station. Payment by advertiser to agency or to service or peyment by agency to service, shell not constitute payment to stetion. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict within the above terms end conditions. Four weeks edvence cancellation notice is required unless otherwise specified.

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Alt Order # Contract / Revision 958659 06355758 **Contract Dates Product** Estimate #

09/25/12 - 11/06/12	OBAMA FOR AMERICA 1897	
Advertiser	Original Date / Revision	
Obama/D/President	09/28/12 / 10/31/12	
		•

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
	Week Rate 2 \$500.00			
91 WPBF 10/20/12 10/20/12 Sat 7pm News	7-730pm	:30	NM 1	\$800.00
	<u>Week</u> <u>Rate</u> 1 \$800.00			
92 WPBF 10/27/12 10/27/12 Sat 7pm News	7-730pm	:30	NM 1	\$800.00
	<u>Week</u> <u>Rate</u> 1 \$800.00			
93 WPBF 11/03/12 11/03/12 Sat 7pm News	7-730pm	:30	NM 1	\$400.00
	Week Rate 1 \$400.00			
94 WPBF 10/02/12 10/05/12 Jeopardy	7:30-8PM	:30	NM 1	\$1,700.00
	<u>/Week</u> <u>Rate</u> 1 \$1,700.00			
95 WPBF 10/09/12 10/12/12 Jeopardy	7:30-8PM	:30	NM 1	\$1,700.00
	<u>Week</u> <u>Rate</u> 1 \$1,700.00			
96 WPBF 10/16/12 10/19/12 Jeopardy	7:30-8PM	:30	NM 1	\$1,700.00
TALL I COLORED	Week Rate 1 \$1,700.00			
97 WPBF 10/23/12 10/26/12 Jeopardy	7:30-8PM	:30	NM 1	\$1,700.00
141 1 10100110 10100110	<u>Week</u> <u>Rate</u> 1 \$1,700.00			
98 WPBF 10/30/12 11/02/12 Jeopardy	7:30-8PM	:30	NM 1	\$1,700.00
	<u>Week</u> <u>Rate</u> I \$1,700.00			
99 WPBF 10/08/12 10/08/12 DWTS	8-10P	:30	NM 1	\$4,500.00
141 1 10/00/10	<u>Week</u> <u>Rate</u> I \$4,500.00			
100 WPBF 10/22/12 10/22/12 DWTS	8-10P	:30	NM 1	\$4,500.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots</u> Week: 10/22/12 10/28/12 1	Week Rate \$4,500.00			
101 WPBF 10/29/12 10/29/12 DWTS	8-10P	:30	NM 0	\$0.00
Week: 10/29/12 11/04/12 1	<u>Week</u> <u>Rate</u> \$2,500.00	Weekdays Loreth Dete	Type	
Spot Ch Date Range Description 1 WPBF 10/29/12-11/04/12 DWTS Credited	Start/End Time 8-10P	Weekdays Length Rate M :30 \$2,500.00	<u>Type</u> NM	

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WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

(561)694-2525

Alt Order # Contract / Revision 958659 06355758 Product Estimate #

Contract Dates 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897

Advertiser Original Date / Revision 09/28/12 / 10/31/12 Obama/D/President

Snots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	pots	Amount
102 WPBF 11/05/12 11/05/12 CASTLE	10-11P M	:30	NM	0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1 Spot Ch Date Range Description 1 WPBF 11/05/12-11/11/12 CASTLE	Rate \$2,500.00 Start/End Time 10-11PM	<u>Weekdays</u> <u>Length</u> <u>Rate</u> M :30 \$2,500.00	<u>Type</u> NM		
Credited					
103 WPBF 10/10/12 10/10/12 MIDDLE/SUBURGATORY Class of Time - Pre-emptible with notice Start Date	8-9P M Rate \$1,800.00	:30	MM	1	\$1,800.00
104 WPBF 10/31/12 10/31/12 MIDDLE/SUBURGATORY	8-9PM	:30	NM	1	\$1,800.00
Class of Time - Pre-emptible with notice	0-31 191	.30	ININI		\$1,000.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$1,800.00		-	men exemp	
105 WPBF 10/04/12 10/04/12 GREY'S ANATOMY	9-10P M	:30	NM	0	\$0.00
Class of Time - Pre-emptible with notice Start Date	Rate \$3,600.00 Start/End Time 9-10PM	Weekdays Length RateTh :30 \$3,600.00	<u>Type</u> NM		
106 WPBF 10/18/12 10/18/12 GREY'S ANATOMY	9-10PM	:30	NIM		** ***
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	Rate \$3,600.00	.30	NM	1	\$3,600.00
107 WPBF 10/04/12 10/04/12 SCANDAL	10-11PM	:30	NM	1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	<u>Rate</u> \$1,800.00			·	¥ 1,000.00
108 WPBF 09/30/12 09/30/12 ONCE UPON A TIME PRE		:30	NM	1	\$2,700.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 09/24/12 09/30/121 1	Rate \$2,700.00		,	,	Ψ2,700.00
109 WPBF 10/07/12 10/07/12 666 PARK AVE	10-11PM	:30	NM	1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	<u>Rate</u> \$1,800.00			,	Ψ1,000.00
110 WPBF 10/28/12 10/28/12 666 PARK AVE	10-11P M	:30	NM	1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	<u>Rate</u> \$1,800.00				. ,
111 WPBF 11/04/12 11/04/12 666 PARK AVE	10-11P M	:30	NM	1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$1,800.00				
112 WPBF 10/02/12 10/07/12 M-SUN WPBF News 25 @	1:11-11:35PM	:30	NM	2	\$1,000.00
Class of Time - Pre-emptible with notice			I		

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Contract / Revision Alt Order # 958659 06355758 / 9 **Contract Dates** Product Estimate # 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897

Original Date / Revision <u>Advertiser</u> 09/28/12 / 10/31/12 Obama/D/President

Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -TWTF-S 2	<u>Rate</u> \$500.00				
113 WPBF 10/09/12 10/14/12 M-SUN WPBF News 25 @	0 1·11-11:35P M	:30	NM	2	\$1,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 -TWTF-S 2	<u>Rate</u> \$500.00				
114 WPBF 10/16/12 10/21/12 M-SUN WPBF News 25 @	0 1:11-11:35PM	:30	NM	2	\$2,000.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/16/12 10/22/12 -TwTF-S 2	<u>Rate</u> \$1,000.00				
115 WPBF 10/23/12 10/28/12 M-SUN WPBF News 25 @) 1·11-11:35PM	:30	NM	2	\$2,000.00
Class of Time - Fixed Non Pre-emptible	and the second s	make parameters problems, specialisations are area problems, and area.			
Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TWTF-S 2	Rate \$1,000.00	and the second s		22/50	
116 WPBF 10/30/12 11/04/12 M-SUN WPBF News 25 @		:30	NM	2	\$1,000,00
Class of Time - Pre-emptible with notice	g 1 11-11.501 W	.50	INIVI	2	\$1,000.00
Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TwTF-S 2	<u>Rate</u> \$500.00				
117 WPBF 10/07/12 10/07/12 Sun 11:35pm Late News	1135p-12am	:30	NM	1	\$300.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	<u>Rate</u> \$300.00				
118 WPBF 10/14/12 10/14/12 Sun 11:35pm Late News	1135p-12am	:30	NM	0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$300.00		-		
Spot Ch Date Range Description 1 WPBF 10/08/12-10/14/12 Sun 11:35pm Late News Credited	Start/End Time 1135p-12am	Weekdays Length Rate SL :30 \$300.00	<u>Type</u> <i>NM</i>		
119 WPBF 10/21/12	1135p-12am	:30	NM	1	\$300.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	<u>Rate</u> \$300.00				
120 WPBF 10/28/12 10/28/12 Sun 11:35pm Late News	1135p-12am	:30	NM	0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	<u>Rate</u> \$300.00				******
Spot Ch Date Range Description 1 WPBF 10/22/12-10/28/12 Sun 11:35pm Late News	Start/End Time 1135p-12am	Weekdays Length Rate St :30 \$300.00	<u>Type</u> <i>NM</i>		
Credited 121 WPBF 11/04/12 11/04/12 Sun 11:35pm Late News	1125p 12am	-20			44.4-
Class of Time - Pre-emptible with notice	1135p-12am	:30	NM	0	\$0.00
Week: 10/29/12 End Date Weekdays Spots/Week 11/04/121 1	<u>Rate</u> \$300.00				
Spot Ch Date Range Description 1 WPBF 10/29/12-11/04/12 Sun 11:35pm Late News Credited	Start/End Time 1135p-12am	Weekdays Length Rate St :30 \$300.00	<u>Type</u> <i>NM</i>		
122 WPBF 10/02/12 10/05/12 Jimmy Kimmel Class of Time - Pre-emptible with notice	12:06-01:06AM	:30	NM	1	\$70.00

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WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

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Contract / Revision Alt Order # 06355758 958659 / 9 Estimate # **Contract Dates Product** 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897 (561)694-2525

Advertiser Original Date / Revision 09/28/12 / 10/31/12 Obama/D/President

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type S	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -TwTF 1	<u>Rate</u> \$70.00				
123 WPBF 10/09/12 10/12/12 Jimmy Kimmel	12:06-01:06AM	:30	NM	1	\$70.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 -TwTF 1	<u>Rate</u> \$70.00				
124 WPBF 10/16/12 10/19/12 Jimmy Kimmel	12:06-01:06AM	:30	NM	1	\$70.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$70.00				
125 WPBF 10/23/12 10/26/12 Jimmy Kimmel	12:06-01:06AM	:30	NM	1	\$70.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$70.00	and the second s	Annia Janes mond		
126 WPBF 10/30/12 11/02/12 Jimmy Kimmel	12:06-01:06AM	:30	NM	1	\$70.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$70.00				
127 WPBF 10/02/12 10/05/12 ACCESS HOLLYWOOD	106x-136x	:30	NM	1	\$15.00
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$15.00				
128 WPBF 10/09/12 10/12/12 ACCESS HOLLYWOOD	106x-136x	:30	NM	1	\$15.00
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$15.00				
130 WPBF 10/16/12 10/26/12 ACCESS HOLLYWOOD	106x-136x	:30	NM	2	\$35.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TWTF 1 Week: 10/23/12 10/29/12 -TWTF 1	<u>Rate</u> \$15.00 \$20.00				
131 WPBF 10/30/12 11/02/12 ACCESS HOLLYWOOD	106x-136x	:30	NM	1	\$15.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TWTF 1	<u>Rate</u> \$15.00				
132 WPBF 10/06/12 10/06/12 ACCESS HOLLYWOOD W	KIACCESS HOLLYW	:30	NM	1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/01/12 10/07/121 1	<u>Rate</u> \$50.00				
133 WPBF 10/13/12 10/13/12 ACCESS HOLLYWOOD W	KIACCESS HOLLYW	:30	NM	1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121- 1	• <u>Rate</u> \$50.00				
134 WPBF 10/20/12 10/20/12 ACCESS HOLLYWOOD W	KIACCESS HOLLYW	:30	NM	1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121- 1	<u>Rate</u> \$50.00				
135 WPBF 10/27/12 10/27/12 ACCESS HOLLYWOOD W	KIACCESS HOLLYW	:30	NM	1	\$50.00
Class of Time - Pre-emptible with notice					

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Contract / Revision Alt Order # 958659 06355758 / 9

Contract Dates	Product	Estimate #
09/25/12 - 11/06/12	OBAMA FOR AMERICA	1897
Advertiser	Orig	nal Date / Revision
Obama/D/President	09	/28/12 / 10/31/12

*Line Ch Start Da	ite End Da	te Description	1	Start/End Time	Days	Spots/ Length Week	Rate	Type	Spots	Amount
	End Date 10/28/12	Weekdays 1-	Spots/Week 1	- <u>Rate</u> \$50.00						
136 WPBF 11/03/12			DLLYWOOD W	KIACCESS HOLLYW		:30		NM	1	\$50.00
	Pre-emptibl End Date 11/04/12	e with notice <u>Weekdays</u> 1-	Spots/Week	<u>Rate</u> \$50.00						. 0
137 WPBF 09/30/12	2 09/30/12	PRIVATE PI	RACTICE WKN	D12-1x		:30		NM	1	\$50.00
	Pre-emptibl End Date 09/30/12	e with notice <u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$50.00						
138 WPBF 10/07/12	10/07/12	PRIVATE PI	RACTICE WKN	D12-1x		:30		NM	1	\$50.00
Class of Time - Start Date E Week: 10/01/12		e with notice Weekdays 1	Spots/Week	Rate \$50.00	-					
139 WPBF 10/14/12	10/14/12	PRIVATE PI	RACTICE WKN	D12-1x		:30		NM	1	\$50.00
		e with notice <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$50.00						
140 WPBF 10/21/12	10/21/12	PRIVATE P	RACTICE WKN	D12-1x		:30		NM	1	\$50.00
	•	e with notice <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$50.00						
141 WPBF 10/28/12	10/28/12	PRIVATE P	RACTICE WKN	D12-1x		:30		NM	1	\$50.00
	Pre-emptible End Date 10/28/12	e with notice <u>Weekdays</u> 1	Spots/Week	<u>Rate</u> • \$50.00						
142 WPBF 11/04/12	11/04/12	PRIVATE P	RACTICE WKN	D12-1x		:30		NM	1	\$50.00
	•	e with notice Weekdays 1	Spots/Week	<u>Rate</u> \$50.00						
		M-Sun 1130 Weekdays 1-	p-12am Late Ne Spots/Week 1	ev1130p-1205am <u>Rate</u> \$400.00		:30		NM	1	\$400.00
147 WPBF 10/02/12	10/05/12	M-F 3-4P	•	M-F 3-4P		:30		NM	1	\$400.00
		with notice Weekdays -TWTF	Spots/Week 1	<u>Rate</u> \$400.00						
148 WPBF 10/02/12				4-5p		:30		NM	3	\$1,500.00
		e with notice Weekdays -TWTF	Spots/Week 3	<u>Rate</u> \$500.00						
149 WPBF 10/30/12			ESULTS	8-9PM		:30		NM	1	\$4,500.00
	nd Date	with notice Weekdays -T	Spots/Week 1	<u>Rate</u> \$4,500.00						
150 WPBF 10/30/12		PRIVATE PR	RACTICE	10-11PM		:30		NM	0	\$0.00
Class of Time - I <u>Start Date</u> <u>E</u>		with notice Weekdays	Spots/Week	Rate						

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Alt Order# Contract / Revision 958659 / 9 06355758 Contract Dates **Product** Estimate # 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897

Original Date / Revision Advertiser 09/28/12 / 10/31/12 Obama/D/President

Snots/

						Spot	:s/			
*Line Ch Start Date	End Date	Description		Start/End Time	Days	Length Wee	k Rate	TypeS	Spots	Amount
Week: 10/29/12 11/0	04/12 -T	ekdays	Spots/Week 1	<u>Rate</u> \$2,175.00						
Spot Ch Date Ra 1 WPBF 10/29/13 Credited		Description PRIVATE P	RACTICE	Start/End Time 10-11PM	Weekdays		<u>Rate</u> \$ 2,175.00	<u>Type</u> <i>NM</i>		
	10/10/12	NASHVILLE		10-11PM		:30		NM	1	\$2,175.00
Class of Time - Pre Start Date End	e-emptible w Date We		Spots/Week	Rate \$2,175.00		.30		14141	ı	\$2,173.00
152 WPBF 10/03/12	10/03/12	NETWORK I	POLITICAL PR	O9-11p		:30		NM	1	\$1,800.00
Class of Time - Pre	e-emptible w	ith notice		•						
Week: 10/01/12 10/0)7/121	ekdays N	Spots/Week 1	<u>Rate</u> \$1,800.00						
153 WPBF 10/06/12			ews	Sat 5-6am		:30		NM	1	\$60.00
	Date We	ith notice ekdays S-	Spots/Week	<u>Rate</u> \$60.00						
154 WPBF 10/10/12	10/10/12	Wed ABC Pr	ime A	8-9PM		:30		NM	1	\$1,800.00
Class of Time - Pro Start Date End Week: 10/08/12 10/	<u>Date</u> <u>We</u>	ith notice ekdays v	Spots/Week 1	<u>Rate</u> \$1,800.00						V 1,000.00
155 WPBF 10/07/12	10/07/12	PRIVATE PF	RACTICE WKN	D12-1x		:30		NM	1	\$50.00
Class of Time - Pre <u>Start Date</u> <u>End</u> Week: 10/01/12 10/0	Date We	th notice ekdays S	Spots/Week 1	<u>Rate</u> \$50.00						
156 WPBF 10/21/12	10/21/12	Sun 6-7am N	lews	Sun 6-7am		:30		NM	1	\$180.00
	Date We	emptible ekdays S	Spots/Week 1	<u>Rate</u> \$180.00						
157 WPBF 10/16/12	10/19/12	4:30a-5a	···	430a-5a		:30		NM	2	\$120.00
	Date We	th notice <u>ekdays</u> VTF	Spots/Week 2	<u>Rate</u> \$60.00				İ		
158 WPBF 10/28/12	10/28/12	Sun 5-6am N	lews	Sun 5-6am		:30		NM	1	\$100.00
Class of Time - Fix Start Date End Week: 10/22/12 10/2	Date We	emptible <u>ekdays</u> S	Spots/Week	• <u>Rate</u> \$100.00						
159 WPBF 10/29/12	11/02/12	Jimmy Kimm	el	1206-106A / 1135F	:	:30		NM	1	\$70.00
Class of Time - Pre <u>Start Date</u> <u>End</u> Week: 10/29/12 11/0	<u>Date</u> <u>We</u>		Spots/Week 1	<u>Rate</u> \$70.00						
160 WPBF 11/03/12	11/03/12	Sat 6-7am No	ews	Sat 6-7am		:30		NM	1	\$160.00
	Date We	th notice ekdays S-	Spots/Week 1	<u>Rate</u> \$160.00						
161 WPBF 11/03/12			ews	Sat 5-6am		:30		NM	1	\$120.00
Class of Time - Fixe Start Date <u>End</u>		emptible ekdays	Spots/Week	Rate				1		

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208

Totals

\$96,760.00



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

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Contract / Revision Alt Order# 06355758 958659 / Contract Dates Product Estimate # 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897

Advertiser Original Date / Revision 09/28/12 / 10/31/12 Obama/D/President

*Line Ch Start Date End Date Description	Start/End Time Da	Spots/ ays Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Wee Week: 10/29/12 11/04/12 S- 1	<u>K Rate</u> \$120.00			
162 WPBF 10/29/12 11/02/12 4:30a-5a	430a-5a	:30	NM 1	\$20.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Weel Week: 10/29/12 11/04/12 MTWTF 1	<u>Rate</u> \$20.00			
163 WPBF 10/30/12 11/02/12 The View	11A-12PM	:30	NM 1	\$800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 1	<u>Rate</u> \$800.00			
164 WPBF 10/30/12 11/02/12 Nightline	1135-1205AM / 12	:30	NM 1	\$700.00
Class of Time - Fixed Non Pre-emptible Start Date	Rate \$700.00			
166 WPBF 10/30/12 11/02/12 WPBF News 25 @ 6:00P	M 6-6:30PM	:30	NM 2	\$2,100.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$1,050.00			
167 WPBF 10/30/12 11/02/12 Jimmy Kimmel	1206-106A / 1135F	:30	NM 1	\$70.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Weel</u> Week: 10/29/12 11/04/12 -TwTF 1	<u>Rate</u> \$70.00			
168 WPBF 11/03/12 11/03/12 Sat Prime College Footba	II 8-1130pm	:30	NM 1	\$1,175.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Weel Week: 10/29/12 11/04/12S- 1	<u>Rate</u> \$1,175.00			
169 WPBF 10/31/12 11/02/12 Dr. Oz	4-5p	:30	NM 2	\$2,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Weel Week: 10/29/12 11/04/12wTF 2	<u>Rate</u> \$1,000.00			¥-,
170 WPBF 11/05/12 11/06/12 WPBF News 25 Mornings	@ 5:30-5:57am	:30	NM 1	\$320.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$320.00			
171 WPBF 11/04/12 11/04/12 Sun 6-7am News	Sun 6-7am	:30	NM 1	\$180.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S 1	<u>Rate</u> \$180.00			
172 WPBF 11/05/12 11/06/12 WPBF News 25 @ 5am	5-530am	:30	NM 1	\$220.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 MT 1	<u>Rate</u> \$220.00			
173 WPBF 11/01/12 11/02/12 Jimmy Kimmel	1206-106A / 1135F	:30	NM 1	\$70.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12TF 1	<u>Rate</u> \$70.00			
			000	400 700 00

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	Contract / Revision 958659 / 9	Alt Order # 06355758		
Contract Dates Product 09/25/12 - 11/06/12 OBAMA FOR AMERIC		Estimate # 1897		
Advertiser (Chama/D/Prosident		inal Date / Revision		

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	5	\$3,700.00	\$3,145.00
10/01/12 -10/28/12	152	\$68,550.00	\$58,267.50
10/29/12 -11/06/12	51	\$24,510.00	\$20,833.50
Totals	208	\$96,760.00	\$82,246.00

Signature:	Date:	
_	 	

TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

1. BILLING AND PAYMENTS

(a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.

(b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

2. TERMINATION

- (a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.
- (b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.
- (c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.
- (d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

3. OMISSION OF BROADCAST

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

6. AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

8. CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

9. GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereof.

	The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercia
materials and other property furnis	shed by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in
connection with broadcasts excep-	t after its prior approval.

- (c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.
- (d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]